



**Florida Association of City Clerks  
Board of Directors Meeting | Thursday, February 22, 2024, | 10:30 am ET  
Via Zoom**

**1. Call to Order**

President Guy called the meeting of the Florida Association of City Clerks Board of Directors to order at 10:34 a.m. ET.

**2. Roll Call – Those present were:**

Angie Guy, MMC, President, City Clerk, Dade City  
Pat Burke, President-Elect, MPA, MMC, Town Clerk-Manager, Palm Shores  
Elizabeth Garcia-Beckford, MMC, MBA, Vice President, City Clerk, North Lauderdale  
Cheryl Mooney, MPA, MMC, Immediate Past President, City Clerk, Temple Terrace  
LeAnne Williams, MMC, FCRM, Northeast Director, Deputy City Clerk, Alachua  
Leslie Guyer, CMC, Northwest Director, City Clerk, Gulf Breeze  
Gwen Peirce, MPA, CMC, Central East Director, City Clerk, Satellite Beach  
Rosemarie Call, MPA, MMC, Central West Director, City Clerk, Clearwater  
Jen Guillen, MMC, South Director, City Clerk, Hallandale Beach  
Reneé Basel, CMC, Southeast Director, Town Clerk, Gulf Stream  
Scotty Lynn Kelly, MMC, CGSP, Southwest Director, City Clerk, Sanibel  
Sherry Henderson, CMC, Auction/50-50 Drawing, Town Clerk, Hillsboro Beach  
Julie Hennessy, MMC, Professional Education, City Clerk, DeLand  
Sandra McCready, MMC, Resolutions, Town Clerk, Surfside  
Stephanie Herdocia, CMC, 2024 Summer Conference/Academy, City Clerk, Orlando  
Beth Rawlins, Beth Rawlins, Inc.  
Dani Dahlberg, Beth Rawlins, Inc.  
Allison Payne, Executive Director, FACC  
Rachel Embleton, Affiliate Services Coordinator, FACC  
Caressa Andrews-Moye, Affiliate Services Coordinator, FLC  
Melanie Howe, Meeting Planner, FLC

**Guests Included:**

Kelly Koos, MMC, City Clerk, Lakeland  
Dawn Wright, MMC, FCRM, PHRP, City Clerk, Eagle Lake

**3. Consideration of Minutes – President Guy**

- A. President Guy presented minutes from the Board meeting held January 25, 2024. Accordingly,

A motion was offered by President-Elect Burke, seconded by Director Basel and unanimously passed, to approve the minutes as prepared and presented for January 25, 2024.

#### 4. Old Business

- A. Discussion: The Networking Spot – Co-Chair Herdocia and Co-Chair Martin

The 2024 Summer Conference and Academy Host Committee and staff requested direction on what the Board envisions for the Networking Spot. Following discussion, the Board agreed for the Networking Spot at the 2024 Summer Conference and Academy to be held on the hotel terrace instead of in a hotel suite. FACC's meeting planning staff will determine if the terrace is available and, if so, will reserve the terrace for this event. FACC's meeting planning staff will also determine what the \$1,000 budgeted for the Networking Spot (formerly known as the Hospitality Suite) can get us with the hotel (possibly hors d'oeuvres, etc.) and will report back.

#### 5. New Business

- A. Ratify Executive Board Action for Dueling Pianos – President Guy

At a prior Board meeting, the Board directed staff to obtain the costs for dueling pianos to be held at the 2025 IIMC Region III Conference, in place of Clerks' Night Out. Staff obtained the costs and shared this information with the Executive Board. The Executive Board approved Fun Pianos! for \$4,578. The Board discussed once the host committee is appointed for this conference, the host committee will be tasked with creating a theme at the dinner. Ebony & Ivory was one theme suggestion that will be provided to the committee for consideration. Following discussion,

A motion was offered by Director Guyer, seconded by President-Elect Burke and unanimously passed, to ratify the action taken by the Executive Board to approve Fun Pianos! to be held at the 2025 IIMC Region III Conference in place of Clerks' Night Out.

- B. Discussion: Site Selection for 2025 and Future Events – President Guy

FACC conferences and academies are currently scheduled through 2024 only. It is time to book both summer and fall events for 2025 and, if possible, book for 2026 as well. The meeting planning staff recently looked at FACC's events more closely and a few opportunities for change presented themselves; these opportunities were presented to the Board. Following discussion, the Board agreed for FACC's meeting planning staff to expand location/hotel options for FACC's future conferences and academies and also work to book hotels in advance to possibly secure better rates and hotel benefits for FACC. The Board also agreed that staff will schedule Athenian Dialogues at the Summer Conference and Academies to be held on Sunday every year, with Strategic Planning offered on Saturday afternoon when needed.

#### 6. Other Business

- A. Beth Rawlins, Inc. – Beth Rawlins/Dani Dahlberg

This will be our last year with Beth Rawlins, Inc. as our corporate liaison, since President Beth Rawlins is retiring. Dani Dahlberg worked with FACC at Beth Rawlins, Inc. and Dani has her own company (Message Matters) and would be honored to continue working with FACC. Following discussion,

A motion was offered by Director Call, seconded by Immediate Past President Mooney and unanimously passed, for Dani Dahlberg (with Message Matters) to draft an agreement with FACC for the 2025 IIMC Region III Conference and present this to the Board in April.

B. 2024 IIMC Region III Conference in Georgia – Dani Dahlberg

Dani requested that anyone who is attending next week's IIMC Region III Conference in Georgia to report back to her on any good/bad ideas from the Exhibit Hall; these ideas will help in the planning of FACC's future events.

**Announcements**

Next Board Meeting: Thursday, March 28, 2024, 10:30 a.m. ET via Zoom, if needed.

**7. Adjourn**

There being no further business or concerns, the meeting was adjourned.

Submitted by:




Allison Payne, FACC Executive Director

Approval:



Angie Guy, MMC  
President

  
Patricia J. Burke, MPA, MMC  
President-Elect